



Sponsorship Program

The *Fine Art in the Park* Show is an outdoor art exposition and sale featuring many of the West Coast's finest artists. It is organized by the Los Altos Rotary Club to raise funds for local and international service projects.

The event, which also offers food, music and entertainment, is held in Lincoln Park, steps from Downtown Los Altos. It attracts a discerning and upscale clientele from all over Silicon Valley including Palo Alto, Los Gatos and Saratoga.

This annual event is juried show, and only selects artists whose art is of the highest quality. The park setting offers a relaxed atmosphere among grass and trees and an enjoyable atmosphere. The artists represent many art disciplines with pieces offered from \$10 to \$15,000.

Why Become a Sponsor?

In becoming a sponsor, you help underwrite the cost of *Fine Art in the Park*, making more funds available to benefit local agencies such as the RotaCare Free Clinic, Community Services Agency, CHAC, Child Advocates, and international projects including building a school in Haiti and preventing AIDS in babies in Liberia.

The Art Show is produced by the Rotary Club of Los Altos, one of Rotary International's 34,000 member clubs and part of a 1.2 million member organization. Rotary is committed to providing service to communities both locally and around the world to support education and job training, clean water, combat hunger, improve health and sanitation, and eradicate polio.

Sponsor Options:

Diamond	\$ 5,000
Platinum	\$ 2,500
Gold	\$ 1,000
Silver	\$ 500
Bronze	\$ 250
Associate	Under \$250

Sponsor Benefits:

In addition to your association with this high-profile community event, you'll be supporting Rotary's programs benefitting the community. As a sponsor you will be recognized in the following ways:

- Sponsors at the highest levels will receive special recognition. See table below for details.
- You will be listed in the show program, mailed to 17,000 local residents and given to visitors at the show.
- Your name/logo will be displayed on the sponsor recognition banner at the show.
- You will be listed on the show website at www.rotaryartshow.com

Additional Benefits to Top Level Sponsors:

Sponsor Recognition Benefit	Gold \$1,000	Platinum \$2,500	Diamond \$5,000
"Diamond Sponsor" recognition and company logo displayed on banners at the entrances to the show			✓
Logo displayed in show ads run in local papers.		✓	✓
Logo displayed in show program, on sponsor banner and on website.	✓	✓	✓

Sponsorship deadline: March 17, 2017

For more information, contact:

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