

Please indicate your level of interest for participation at the [Los Altos Rotary Fine Art in the Park](http://www.rotarylosaltos.org/fine-art-in-the-park) on **May 19-20, 2018, 10am – 5:30pm** and return this application via email or fax. Sponsor spaces are limited and will be considered on a first-come, first-served basis. Selection will be based upon (1) quality of product or service, (2) appropriate fit as a festival exhibitor and (3) space requirements. The decision is the exclusive right of the Los Altos Rotary Club and Designing Leads.

Highlights of this premier open-air art event include 175 juried artists in an array of mediums • 20,000 attendees • live entertainment in a community-family-friendly environment • Free admission/parking • 43rd annual event held at Lincoln Park in Downtown Los Altos and follows the Kiwanis Pet Parade • 100% of profits go to charities both local and international

Questions: Contact Claudette Mannina: 831.461.1796 (ph) • claudette@designingleads.com • 831.461.0891 (fax)

Date _____

Contact Name _____ Company _____

Address _____

City/St _____ Zip _____

Phone (Bus) _____ Mobile _____ Fax _____

E-Mail Address _____ Web Site _____

PLEASE CIRCLE YOUR LEVEL OF INTEREST

- Diamond Sponsor (Presenting Sponsor) - \$10,000 (one available)**
- Company name and/or logo on advertisements; flyers, posters, postcards, 17,000 festival programs distributed to local residents prior to and during the event weekend. Name inclusion on press releases distributed to numerous media outlets.
 - Periodic stage announcements throughout the weekend
 - Signage recognition prior to and during the event (three locations)
 - Banner ad on the Los Altos Rotary Fine Art in the Park website for one year
 - Company logo on the Los Altos Rotary Fine Art in the Park and Designing Leads websites with a link to your company site for one year
 - At least twenty postings across the Los Altos Rotary Fine Art in the Park social media platforms (Facebook, Twitter, Instagram)
 - Complimentary space (request deadline, March 1); includes a 10' x 10'-canopy, one table and two chairs in a prominent location
- Platinum (Stage Sponsor) - \$5,000 (one available)**
- Stage would be referred to as "(Sponsor Name) Stage" on maps and promotional materials
 - Exclusive banner recognition (provided by sponsor 3' x 10') along with periodic stage announcements throughout the weekend
 - Company name and/or logo on the festival program distributed to 17,000 local residents prior to and during the event weekend (subject to deadlines)
 - Company logo on the Los Altos Rotary Fine Art in the Park and Designing Leads websites with a link to your company site for one year
 - At least ten postings across the Los Altos Rotary Fine Art in the Park social media platforms (Facebook, Twitter, Instagram)
 - Complimentary space (request deadline, March 1); includes a 10' x 10'-canopy, one table and two chairs in a premium area

Gold Sponsor (Corporate/Community) - \$2,500 (six available)

- Company name and/or logo on the festival program distributed to 17,000 local residents prior to and during the event weekend (subject to deadlines)
- Company logo on the Los Altos Rotary Fine Art in the Park and Designing Leads websites with a link to your company site for one year
- At least five postings across the Los Altos Rotary Fine Art in the Park social media platforms (Facebook, Twitter, Instagram)
- Periodic stage announcements throughout the weekend
- Complimentary 10' x 10'-space (request deadline, March 1); must be self-supporting and provide canopy and all furnishings (tables, chairs) in a high traffic area

Silver Sponsor (Glassware Sponsor) - \$2,500 (one available)

- Logo inclusion along with Event logo on each commemorative wine glass
- Company name and/or logo on the festival program distributed to 17,000 local residents prior to and during the event weekend (subject to deadlines)
- Company logo on the Los Altos Rotary Fine Art in the Park and Designing Leads websites with a link to your company site for one year.
- At least five postings across the Los Altos Rotary Fine Art in the Park social media platforms (Facebook, Twitter, Instagram)
- **No onsite presence**

Bronze Sponsor (Corporate/Community) - \$1,000 (six available)

- Festival Program Recognition (name inclusion) distributed to 17,000 local residents prior to and during the event weekend (subject to deadlines)
- Name inclusion on Los Altos Rotary Fine Art in the Park and Designing Leads web sites for one-year. Signage recognition at chosen sponsorship area: Young in Art, Volunteer/Info Booth, etc. **No onsite presence**

For more information

Claudette Mannina, Sponsorship Coordinator

claudette@designingleads.com • (831) 461-1796 • www.designingleads.com • www.rotaryartshow.com